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2018/2019

# Impact Report

## A message from the CEO, Dianne Clarke, PhD



Operation PAR is 50 years old! Many of us who have reached this milestone birthday in our own lives take time to reflect on the past and look to our future, we also wonder how the time passed so quickly! Operation PAR is no different. We are taking this year to celebrate all that has been accomplished, all the lives that have been saved and are living a life in recovery and also looking forward and preparing for future years of service. Fifty is an amazing number for a nonprofit substance use treatment program that began in a living room by a mother in search of answers. Shirley Coletti, PAR's founder, knew that it took collaboration with others, searching for state-of-the-art answers, and willingness to break the silence of stigma to give her, as a parent, what her family needed. In fifty years these ideals have not changed. What has changed is that Operation PAR has advanced the field of addiction not only for our community but for the entire nation. From focusing on the children through prevention efforts and state of the art developmental centers, to cutting edge medication assistance treatment research and implementation and all levels

of treatment in between, Operation PAR is known a leader in substance use treatment. We look to the future to continue to dismantle the stigma of the disease of addiction, provide evidenced based compassionate care to families and individuals and to expand our services to the communities that need us. Everyone who has passed through Operation PAR's doors in the past 50 years has added to the richness of the service we give today. It is with great humility we say thank you and Happy 50<sup>th</sup> Birthday to Operation PAR!

## A message from the Board Chairman, Joseph Saunders, Esq.



As Chair of Operation PAR Board of Directors during this 50<sup>th</sup> anniversary I take time to reflect on all of the community members who have served before me and the guidance and direction they have provided to make Operation PAR the trusted and successful organization it is today. Imagine – fifty years of people coming together with compassion for those we serve, vision for the future of prevention and treatment services, and commitment to make our community a safe and healthy place to live. Past and current board members have come from diverse professions and backgrounds, but the thing they have in common is a concern for the individuals and families who are affected by disease of addiction and the belief in recovery. Whether it be through personal experience or a community concern our board members know that the mission of Operation PAR is one that has made a difference and we need to ensure that this is available to our communities well into the future. Operation PAR has grown in every way during these fifty years, from one location to over 17 locations in seven counties, and a budget that reflects 500 employees and services to over 12,000 people annually. Our board members

know that our community participation helps Operation PAR remain the trusted and successful organization for our families and community now and for the future. Happy 50<sup>th</sup> Anniversary Operation PAR!

## 2020 marks Operation PAR's 50th Anniversary!



*In 1970, Shirley Coletti was unable to find the resources she needed to help her teenage daughter who was using drugs. Frustrated by this, Shirley worked together with friend and neighbor James T. Russell, Pinellas County's State Attorney, Pinellas County Sheriff Don Genung and Pinellas County Commissioner Charles Rainey to launch Operation PAR. Back in 1970, the agency provided treatment services which were administered by a volunteer staff of both professionals and paraprofessionals.*

*Now, 50 years later, Operation PAR is a thriving not-for-profit, responding to the pressing needs of the community in the areas of prevention, intervention and treatment for people struggling with substance use disorder. The year 2020 will mark 50 years for Operation PAR and we look forward to celebrating those 50 years of our commitment to the community, of touching and changing lives and of the support we receive each and every day from our friends in the community...friends like you!*



# So very Thankful



Operation PAR receives countless notes from clients throughout the year, and each one means the world to us. We do this work because we care and we are so touched to know we've made a difference in the lives of our clients and their families. Here is one example from a client.

Hey Ms. Rebecca,

I just wanted to send you a copy of my grades, my GPA, and my award for being recognized on the President's Honor List (my daughter drew on the letter, lol). Sara and I recently moved into a condo of our very own. She is still working and I am working part-time along with attending school full-time. I will include pictures of our new home in a following email. The reason I am writing to you is to thank you for everything you did for me and Sara at Operation PAR. It is because of you and all of the other wonderful, caring staff at PAR that Sara and I now have our lives back. Also, my little girl and Sara's little girl and son want to thank you for giving them their parents back. We have been drug-free since leaving PAR and every day our lives are better than the day before. We just wanted you to know how important your role in our recovery was and how thankful we are that there are people like you in the world who devote their time and profession to restoring lives. So thank you, Ms. Rebecca. You will never know how vital and meaningful your constant encouragement and belief in our success was and still is. Keep doing what you are doing. It meant the world to us and I know the impact you will bring to future patients will be irreplaceable and could just be life-saving. Don't ever doubt yourself or the importance of your role at PAR. We love you.

Sincerely,  
Brad & Sara



## 26th Annual Poetic Justice Gala - Come as You Were in High School



For 26 years now, Operation PAR has benefitted from the generosity of all who come together to make Poetic Justice such a fun and successful event. This past year was no exception and some of our guests got into the theme as shown below. We are ever grateful for being on the receiving end of the generous spirit of so many in our community who work so hard to put the event on, all those who donate and give so generously and of course, all of those who year after year come back and attend, including the committee led by Karol Bullard and Debi Burns along with members Mary Critchfield, Susie Berman, Kay Dillinger, Carrie Gibbons and Connie Whitehead. We also thank:

- Fred and Karol Bullard and Bascom's Chop House
- Mallinckrodt Pharmaceuticals
- Wallace, Welch & Willingham Insurance
- Docuphase
- Raymond James
- Debi and Guy Burns
- Susie & Ira Berman
- Ambassador Mel & Mrs. Betty Sembler
- International Diamond Center
- Publix Super Markets Charities
- Pinellas County Sheriff's Office
- Wells Fargo
- Regions Bank
- Bascom's Chop House
- Topher Morrison
- Verda Watson

**We know things are uncertain right now, but we still plan to celebrate 50 years of Operation PAR with you this Fall.**

Mark your calendars: 50 Years of Hope Through Recovery  
November 13, 2020

### Operation PAR's Mission

To strengthen our community by caring for families and individuals impacted by substance abuse and mental illness.

### Operation PAR's Vision

Operation PAR: A beacon of hope in our community—helping people...be aware, be responsible, be healthy and happy.





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Funding Sources 2018/2019

	Patient Revenues	\$15,828,600
	Department of Children & Families	\$12,085,653
	Federal & State Funding	\$ 1,719,626
	Local Funding	\$ 2,714,404
	In-kind Donations and Contributions	\$ 595,974
	Other	\$ 456,432

Fiscal Year 2018/2019

	Total Assets	\$30,490,879
	Total Liabilities	\$ 4,305,179
	Total Revenues	\$33,400,689

Operation PAR, Inc. is proudly funded by the City of St. Petersburg, Central Florida Behavioral Health Network, Department of Children & Families, Department of Juvenile Justice, Florida Alcohol and Drug Abuse Association, Juvenile Welfare Board of Pinellas, Lutheran Services Florida and Pinellas County.

2019 Charity Care

This past year, \$7.3 million in Charity Care services were provided to the communities served by Operation PAR. These Charity Care dollars are not unpaid debts that have been written off, but rather services that were delivered to the community and not paid for by grants, state funding or third parties. Simply put, these dollars represent Operation PAR’s strong commitment to providing affordable and accessible care to all those who need it.

Hernando County.....	\$ 787,285
Lee County.....	\$ 2,043,265
Manatee County.....	\$ 980,276
Pasco County.....	\$ 784,222
Pinellas County.....	\$ 1,739,992
Sarasota County.....	\$ 964,960
Total.....	\$ 7,300,000

Special thanks to our donors who generously supported us last year!

Throughout the year, Operation PAR receives monetary donations, equipment donations, entertainment opportunities and donations of items which offer budget relief. In addition many local businesses donate items for our annual Poetic Justice Silent Auction.

Dennis Ahrns, in memory of Lauren Kathleen Fleming	DocuPhase	Nancy Laudenslager	Joseph Saunders
Anonymous, in memory of Lauren Kathleen Fleming	Lee and Kay Doughty	Lightwave Management	Amy and Eric Scholz
Bats Taxi	Irma Edmonds	Margaret Linkiewicz	Alan and Susan Schwartz
Catherine Battaglia	Mary Jo Everett, in memory of Joel Aker	Thad Lowrey	Bettye Seaman
Paula Battaglia, in memory of Peter Battaglia	George and Kim Feaster, in memory of Lauren Kathleen Fleming	LPL Financial	Ambassador Melvin and Betty Sembler
Bentzel Mechanical	Monique Filson, in memory of Nicole Wingfield	Mallinckrodt Pharmaceuticals	Alan Shedler
Henry Berdat, in memory of Lauren Kathleen Fleming	First Presbyterian Church	Celma Mastry	Michael and Mary Sheehan
Susie and Ira Berman	First Unity Church	Bernie and Denise McCabe	Bob and Marcy Shuck
Anne Bisson	Florida Blue	Thomas and Jennie McCoun	Clio Silman, in memory of Lauren Kathleen Fleming
Boley Centers	Terry and Steve Frost, in memory of Lauren Kathleen Fleming	Catherine McGarry	Lisa Smithson
David Brogan	Anthony and Carrie Gibbons	Christina Morris	Michael and Penny Springsteel
Dwight Brown	Amanda Gilroy	Raymond Moulton	Betsy Sproul, in memory of Lauren Kathleen Fleming
Fred and Karol Bullard	Stephen Giunta	Claire and Ron Murphy, in memory of Robert Cobianchi	Gerald Syrkett
Carol Bumiller	Jack Goldfarb	Rich Neubert and Brigitte Whitaker	Maria and Matthew Terreri, in memory of Robert Cobianchi
Lisa Burnette, in memory of Lauren Kathleen Fleming	Joel and Karen Gray, in memory of Lauren Kathleen Fleming	Hilary Nitka	Thomas & Mary James Foundation
Guy and Debi Burns	Fredrick Hagan	Dermot O'Connor	Frank and Jan Tims
Gary Carnal	Amy Hodgins	William Parsons Chapter No. 185 Order of the Eastern Star, in memory of Sister Carol Ann Thornton	ToyMakers of East Lake
John Carter	International Diamond Center	David Pilkington	Stewart and Linda Turley
Eileen Carter	David Jelaso	Pinellas County Sheriff's Office	John Waechter
Catalent Pharma Solutions	Mary Jones, in memory of Michael Wolfe	Publix Super Markets Charities	Wallace Welch & Willingham
Jesse Chappell	Catherine Kennedy	Kristin Ramsey, in memory of Lauren Kathleen Fleming	Verda Watson
Chargebacks 911	Denise and Marty Kenny, in memory of Lauren Kathleen Fleming	Daniel Ratcliff	Kenneth Weigel
Bud Cherry	James Kiebel, in memory of Lauren Kathleen Fleming	Raymond James Financial	Wells Fargo
Ulyee Choe	Sue Koechlin	Sonia Raymund	Susan Welter, in memory of Lau- ren Kathleen Fleming
Dianne and David Clarke	Nicole Krynski, in memory of Robert Cobianchi	Regions Bank	Chad and Janis Whetstone
Sheriff James Coats	Jan Kuklenski, in memory of Lau- ren Kathleen Fleming	Mary Riley, in memory of Lauren Kathleen Fleming	Donald and Connie Whitehead
Mike and Carol Conaway	Judy Kula, in memory of Lauren Kathleen Fleming	Laurence and Scott Roberts	Kenneth Winter
Lindsay Cross	Mark Dawson	Carla Rollandini, in memory of Lauren Kathleen Fleming	Lynn Wolgast Ttee, in memory of Lauren Kathleen Fleming
Harriet Crozier, in memory of Lauren Kathleen Fleming	Richard Dembo	Julie Romano, in memory of Lauren Kathleen Fleming	Isabella Yosuco, in memory of Michael Naqshabandi
Victoria Davis, in memory of Lauren Kathleen Fleming	Devine Communications	Kelly Rose, in memory of Lauren Kathleen Fleming	Daniel Zsido
Susan Laramee, in memory of Lauren Kathleen Fleming		John Ruggles	

Please accept our sincere apologies if we failed to acknowledge a contribution.